



**today, tomorrow and forever...**



## Introduction

Awarded as the fastest growing cement company in 2009, Anjani Portland Cement Limited (APCL) is a decade old Company with added infrastructure and state of the art technology, now having production capacity of **1.2 million tonnes** per annum. Anjani Cement has reached out to millions of happy customers in Andhra Pradesh with existing 500 dealer network which is ever increasing and had forayed into the neighboring states of Karnataka, Tamilnadu, Orissa and Maharashtra.

## Background

Anjani Cement is the brain child of the pioneer in cement industry - Padma Bhushan Dr. BV Raju. The Company is well bestowed with technical, financial, marketing, strategic planning and of human resource departments. The esteemed personnel who head these departments have rendered commendable service in various prestigious capacities in the industry for more than 30 years. The present stature of Anjani Cement can be well attributed to the commitment of this team.

## Technology and quality control

### *Anjani - Green cement - Clean cement*

The first line of Anjani cement established a decade ago at Chinatalapalem village in Nalgonda district, Andhra Pradesh has produced the best quality cement and takes credit for the popularity of the brand in the present scenario. This triggered the expansion of the production capacity and setting up of a new and improved second line in the vicinity. The abundant mining reserves and the quality of limestone at Anjani mines have proved to be 'the best' in the cement cluster of Nalgonda district.

The production technology of M/S NIHON of Japan has been cloned with a five stage pre heater with precalciner for consistent and the best quality of cement. Committed to protect the environment, the plant is set up with 'Green Technology'- the Reverse Air Bag House (RABH) technology for reduced pollution and dust free environment at the cement plant.

In Anjani plant, both lines I and II have completely hands free and fully automated production process using SIEMENS PCS7-CEMAT Distribution Control System with 24x7 monitoring, sampling and analysis of cement production throughout its all process stages from mining to packing.

A team of highly qualified professionals work 24x7 to conduct quality tests and analysis of raw materials, intermediates and finished products, to ensure that products are of the highest quality. The laboratory is equipped with X Ray analyzer to regularly monitor the mineral composition of materials.





Pulichintala

## Anjani's prestigious projects

- Government**
  - AP State Housing Corporation Limited / Rajiv Swagruha
  - Municipal Corporation, Vijayawada
  - R & B Department (Road Over Bridge), Madhira, Hanuman Junction
- Infrastructure**
  - Lanco Infra, Hyderabad
  - Yanam Bridge-Navayuga Engineering Co. Ltd.
- Irrigation**
  - Musurumilli Reservoir-Srinivas Civil Works Pvt. Ltd.
  - Polavaram Project-R. Subba Raju, Rajahmundry
  - Pulichintala Project (Bulk Cement)-Srinivasa Constructions Ltd.
- Industries**
  - Andhra Sugars, Tanuku
  - Anu's Laboratories, Vizag
  - Aurobindo Pharma Limited, Hyderabad
  - Srinivasa Automobiles Pvt. Ltd., Kakinada
  - Vasudha Pharma, Hyderabad
  - Vijayasri Chemicals, Hyderabad
- Housing & Builders**
  - Ashoka Builders, Hyderabad
  - Jayabheri Projects Pvt. Ltd., Hyderabad
  - Sri Vensai Projects, Hyderabad
  - Lotus Creations, Vijayawada
- Education**
  - Sri Vishnu Educational Society, Hyderabad & Bhimavaram
  - Dr. BV Raju Institute of Technology, Hyderabad
  - ICFAI Campus at Shankarapalli
  - Rajiv Gandhi Institute of Medical Sciences, Cuddapah
  - Sri Chaitanya Group of Institutions, Hyderabad
  - Dr. K K R Gowtham Educational Society, Goodavalli

## Receiving the CW Award

Anjani has been Ranked No.1 in a study conducted by ASAPP, and was awarded the "Fastest Growing Cement Company" in India at 7<sup>th</sup> Construction World Annual Awards 2009 Mumbai. The Award was given by Hon'ble Union Minister for Roads, Transport & Highways, Shri. Kamal Nath, at the function held at Mumbai on the 8<sup>th</sup> of October 2009.

## Environment Award

Anjani Cement has been receiving the environment award regularly from AP Pollution Control Board for maintaining a green and eco-friendly atmosphere at the plant and surrounding areas.



## Anjani - committed to community service

The management is ever conscious of the community needs for primary education, housing, roads, drainage and health. Anjani has constructed and is managing Smt. Sita Memorial School since 2005 to provide quality education for the children of employees and neighboring villages. Nearly 450 students are enrolled and are being happily educated from Pre-primary to Class X.

Anjani Cement has recently donated one crore rupees worth of cement to the Government of Andhra Pradesh for construction of houses for the poor under the "Indiramma Housing Scheme".

The Company actively enrolls in all the welfare activities in neighboring villages surrounding the factory. Anjani conducts medical camps and has taken up construction of various culverts, temples, churches, construction and repair of roads, drainage systems, bore wells and supply of protected drinking water etc. to ensure the welfare of the populace.



## Service to the customers

Motivated for perfection in production, Anjani Cement has established **Anjani Powder Research Centre** in 2009. This was started as an R&D and testing centre for testing the quality of cement and other powder based products. The Centre at BVRIT Narsapur is equipped with the best of testing facilities to conduct physical and chemical analysis of cement of brand Anjani vis-a-vis other cement brands and continuously innovate and improve the quality and properties of Anjani cement, through regular experiments with the help of reputed powder technologists. The centre is also into development of cement for special applications.

As another step towards customer service, the management has brought to execution, the Mobile Concrete Solutions - a mobile lab fitted with all the required cement and concrete testing equipment. This lab is at service 24x7 for call at any construction site in the region.



## Anjani Portland Cement Limited

### Corporate Office

Anjani Cement Centre, Plot No. 7 & 8, Nagarjuna Hills  
Punjagutta, Hyderabad 500 082  
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email : info@anjanicement.com

### Works

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Mellacheruvu Mandal, Nalgonda 508 246  
Tel : 08683 230 168, 217 560 / 230, Fax : 08683 230 024  
email : works@anjanicement.com  
[www.anjanicement.com](http://www.anjanicement.com)

### Branches:

Hyderabad	Bhimavaram	Kakinada	Vijayawada	Vizag
99494 71745	99494 33505	99494 33504	99494 61119	99494 33503
Chennai	Bangalore	Solapur	Orissa	
97909 10577	98450 16719	94036 89075	99494 03335	