

Anjani Portland Cement Limited today, tomorrow and forever...







Introduction

Anjani Cement is one of the most popular cement brands in southern India and has become a household name in Andhra Pradesh. The Company was started in the year 1999 and before completion of the first decade, Anjani has been awarded the 'Fastest Growing Cement Company' at Construction World Annual Awards in 2009.

Starting with initial production capacity of 3 lakh tonnes per annum in 1999, the Company, with added infrastructure and state of the art technology, has increased its production capacity to 12 lakh tonnes per annum.

Our team

The management team of technical, financial, marketing, strategic planning and human resource departments have rendered commendable service in various prestigious capacities in the industry for more than 30 years. The present stature of Anjani Cement can be well attributed to the commitment of these professionals.











Vision

To evolve as market leader in south India and stand for customer delight with consistent quality and service standards.

Mission

To be a symbol of professionalism and transparent human resource management practices to workout an optimum balance between employee security and stake holder satisfaction.

Reach

With its exponential growth in production and services, Anjani Cement has captured the market in Andhra Pradesh and competes with the national players in the industry. Anjani has now extended its reach to Tamil Nadu, Orissa and Karnataka. Anjani also entered its foray into the markets of Maharashtra.

An excellent dealer network system ensures successful spread and sales of the cement within and outside the state.









The plant is set up at Chinatalapalem village, at Nalgonda district in Andhra Pradesh. The Company has abundant mining reserves and the quality of limestone at Anjani mines is proved to be 'the best' in the cement cluster of Nalgonda district.

The cement production technology of M/S NIHON of Japan has been cloned with a five stage pre heater and pre calciner for consistent and superior quality of cement.

The production process is 'Green Technology' adopting the Reverse Air Bag House (RABH) technology for reduced pollution and dust free environment at the cement plant.









Technology and quality control

Anjani plant has a completely hands free and fully automated production process installed using SIEMENS PCS7-CEMAT Distribution Control System with 24x7 monitoring, sampling and analysis of cement production through its stages from mining to packing.

A team of highly qualified professionals work 24x7 to conduct quality tests and analysis of raw materials, intermediaries and finished products, to ensure that products are of the highest quality.

The laboratory is equipped with X Ray Analyzer to regularly monitor the mineral composition of materials.

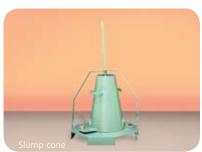
Samples are also sent to independent quality analysts for inspections and to establish quality standards.









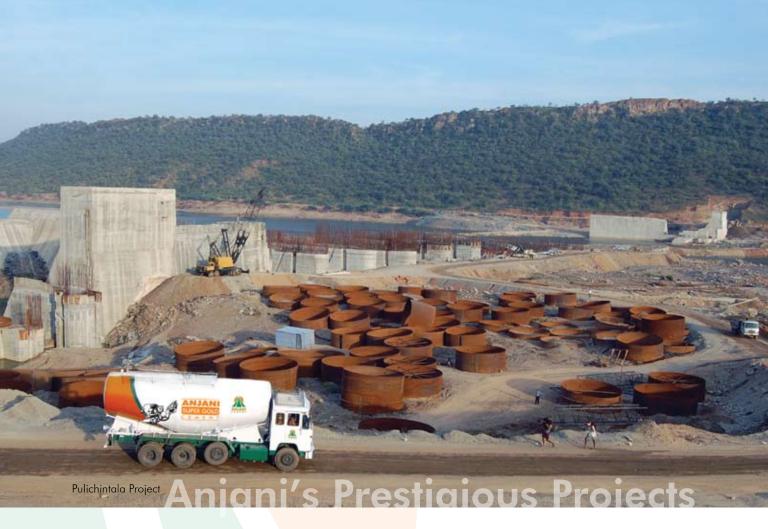




Mobile concrete solutions

The management at Anjani has brought to execution this novel idea of Mobile Lab-Mobile Concrete Solutions which consists of different cement testing equipment-Compressive Strength Testing Machine, Vicat Apparatus, Non-Destructive testing machine and Slump Cone to test the quality and the strength of cement and concrete at construction sites.











Anjani's prestigious projects

- Government AP State Housing Corporation Limited / Rajiv Swagruha
 - Municipal Corporation, Vijayawada
 - R & B Department (Road Over Bridge), Madhira, Hanuman Junction

- Infrastructure Lanco Infra, Hyderabad
 - Yanam Bridge-Navayuga Engineering Co. Ltd.

Irrigation

- Musurumilli Reservoir-Srinivas Civil Works Pvt. Ltd.
- Polavaram Project-R. Subba Raju, Rajahmundry
- Pulichintala Project (Bulk Cement)-Srinivasa Constructions Ltd.

Industries

- Andhra Sugars, Tanuku
- Anu's Laboratories, Vizag
- Aurobindo Pharma Limited, Hyderabad
- Srinivasa Automobiles Pvt. Ltd., Kakinada
- Vasudha Pharma, Hyderabad
- Vijayasri Chemicals, Hyderabad

Housing & **Builders**

- Ashoka Builders, Hyderabad
- Jayabheri Projects Pvt. Ltd., Hyderabad
- Sri Vensai Projects, Hyderabad
- Lotus Creations, Vijayawada

Education

- Sri Vishnu Educational Society, Hyderabad & Bhimavaram
- Dr. BV Raju Institute of Technology, Hyderabad
- ICFAI Campus at Shankarapalli
- Rajiv Gandhi Institute of Medical Sciences, Cuddapah
- Sri Chaitanya Group of Institutions, Hyderabad
- Dr. K K R Gowtham Educational Society, Goodavalli



Our products

The Company's flagship brand 'Anjani Super Gold' PPC and OPC 43 and 53 grade is widely accepted in the market and is most popular within and outside the state of Andhra Pradesh. This success led to introduction of other innovative products like Anjani Mix (cement and dry sand mixture).

Product wise quality parameters

Test Physical Properties	IS 8112:1989 OPC - 43	Anjani 43 GRADE	IS 12269:1987 OPC - 53	Anjani 53 GRADE	IS 1489 (Part -1) : 1991- PPC	Anjani Super Gold (PPC)
Fineness						
Specific Surface (M ² /Kg)	225	290	225	300	300	350
Soundness						
Lechatlier Method (m.m.)	Max 10	0.5-1.0	Max 10	0.5-1.0	Max 10	1.0
Auto clave (%)	Max 0.8	Max - 0.2	Max 0.8	Max - 0.2	Max 0.8	Max - 0.10
Setting time (Minutes)						
Initial	Min 30	100-140	Min 30	100-140	Min 30	110
Final	Max 600	Max - 240	Max 600	Max - 240	Max 600	Max - 240
Compressive strength MPa						
3 days	Min 23	30	Min 27	33	Min 16	25
7 days	Min 33	40	Min 37	43	Min 22	35
28 days	Min 43	50	Min 53	58	Min 33	45
Chemical requirements						
Loss on ignition (%)	Max 5	0.8-2.0	Max 4.0	0.8-2.0	Max 5	1.8-2.5
Insoluble residue (%)	Max 5	3.0-4.5	Max 5	3.0-4.0	15 - 35	25-29
Magnesium Oxide (%)	Max 6	0.8-1.2	Max 6	0.8-1.2	Max 6	1.0-1.2
Lime saturation factor	0.66-1.02	0.83-0.6	0.8-1.02	0.85-0.93		
Sulphuric Anhydride (%)	Max 3.00	2.0-2.5	Max 3.00	2.0-2.5	Max 3	2.0-2.2
Chlorides (%)	Max 0.1	0.05	Max 0.1	0.05	NA	0.05









Anjani Powder Research Centre

Anjani Powder Research Centre has been a major initiative by Anjani cement as part of its continuous effort for perfection in production and highest standards in quality. The Centre was launched in November 2009 at BVRIT campus, Narsapur and is fully equipped with the best of testing facilities to conduct physical and chemical analysis of cement quality of brand Anjani vis-a-vis other cement brands regularly, and to continuously innovate and improve our product quality.

Anjani Powder Research Centre is at the service of other powder based manufacturing companies like pharmaceuticals, paints, ceramics, glass etc. to test and analyse their quality standards.









Acclaims and Awards

Receiving the CW Award

Anjani has been Ranked No.1 in a study conducted by ASAPP, and was awarded the "Fastest Growing Cement Company" in India at 7th Construction World Annual Awards 2009 Mumbai. The Award was given by Hon'ble Union Minister for Roads, Transport & Highways, Shri. Kamal Nath, at the function held at Mumbai on the 8th of October 2009.

Environmental Award

Anjani Cement has been receiving the environmental award regularly from AP Pollution Control Board for maintaining a Green and Eco-friendly atmosphere at the plant and surrounding areas.











Anjani's Corporate Social Responsibility

Education

Anjani Cement constructed Smt. Sita Memorial School - Anjanipuram near the factory in 2005 with intent to provide quality primary and secondary education to the children of our employees and neighboring villages. Currently, nearly 450 students are enrolled, and are being happily educated from Pre-primary to Class X.

Scholarships are given away to deserving and meritorious students from low income groups in the surrounding villages. The Company also encourages higher education by sponsoring fees to meritorious students and for admissions into professional courses. Anjani encourages talent by contributing to the local youth associations and assists the youth in various self-employment schemes.

Housing for the poor

Anjani Cement has recently donated Rs. 1.00 crore worth of cement to the Government of Andhra Pradesh for construction of houses for the poor under the "Indiramma Housing Scheme".

Community development

The Company regularly contributes to the developmental and welfare activities of 10 villages surrounding the factory and supplies cement at subsidized rates. The company conducts medical camps and has taken up construction of various culverts, temples, churches, construction and repair of roads, drainage systems, bore wells and supply of protected drinking water etc. to ensure the welfare of the populace.





Anjani Portland Cement Limited

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